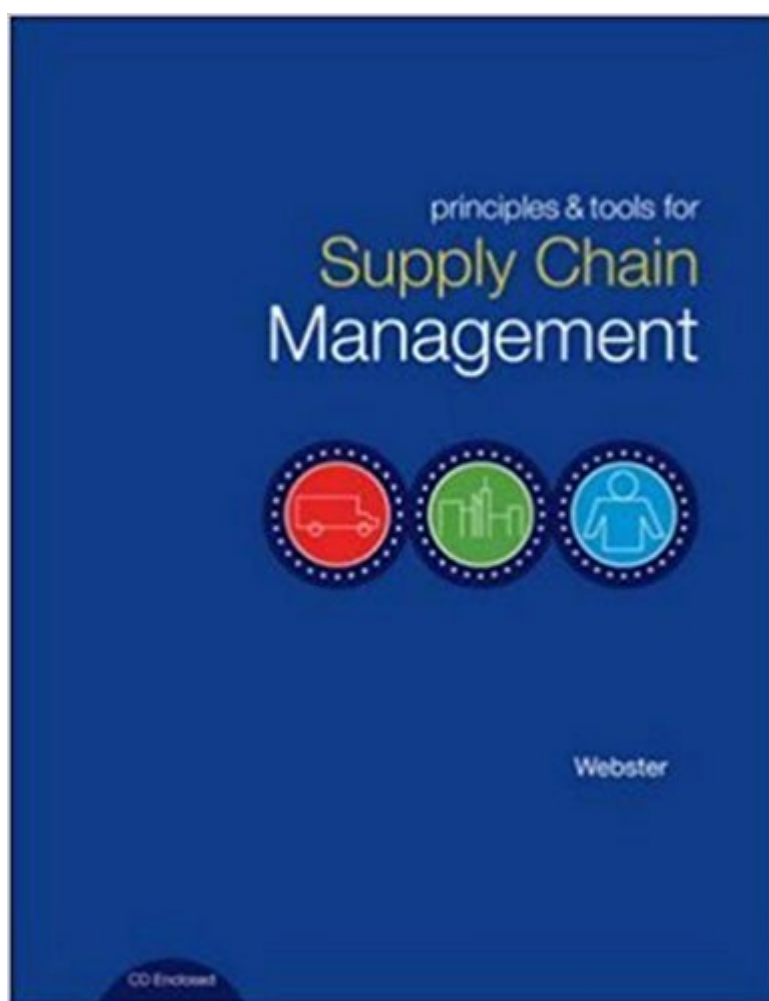


The book was found

Principles And Tools For Supply Chain Management With Student CD-ROM



Synopsis

Webster's Principles and Tools of Supply Chain Management provides a basic introduction to the concepts and tools of supply chain management and delivers an optimal balance of descriptive and analytical material. The book is divided into three parts: Foundation; Principles and Tools; and Synthesis. Part 1 introduces the basic concepts of supply chain management—concepts that are referred to and expanded upon in subsequent chapters; Part 2 focuses on the application of supply chain concepts within the context of particular supply chain activities (i.e., buy, make, move, store, or sell); Part 3, consisting of a single chapter, offers a macro perspective of supply chain management. It reconstructs and synthesizes earlier content while taking a step back to review and consider the entire system. A case study is included at the end of each chapter. Some of these cases focus on technology. Chapters that introduce analytical models begin with simple analyses and introduce added complexity and realism as the chapter progresses, thereby offering instructors flexibility with respect to the degree of analytical rigor that they are able to require of their students.

Book Information

Paperback: 352 pages

Publisher: McGraw-Hill/Irwin; 1 edition (December 29, 2006)

Language: English

ISBN-10: 0072872683

ISBN-13: 978-0072872682

Product Dimensions: 8 x 0.8 x 9.9 inches

Shipping Weight: 1.7 pounds

Average Customer Review: Be the first to review this item

Best Sellers Rank: #370,884 in Books (See Top 100 in Books) #193 in Books > Business & Money > Processes & Infrastructure > Operations Research #10816 in Books > Textbooks > Business & Finance

Customer Reviews

Professor Webster's research focuses on a variety of issues related to improving competitiveness through logistics, including scheduling, policies for managing a supply chain, and the design of distribution networks. His industry work includes the areas of consulting and corporate finance. He teaches undergraduate and graduate classes in operations and supply chain management at Syracuse University.

[Download to continue reading...](#)

Supply Chain Management: Strategy, Operation & Planning for Logistics Management (Logistics, Supply Chain Management, Procurement) Supply Chain Management: Fundamentals, Strategy, Analytics & Planning for Supply Chain & Logistics Management Supply Chain Management for the Curious: Why Study Supply Chain Management? Principles and Tools for Supply Chain Management with Student CD-ROM Supply Chain Transformation: Building and Executing an Integrated Supply Chain Strategy Common Sense Supply Management: Tales From The Supply Chain Trenches Sustainable Logistics and Supply Chain Management: Principles and Practices for Sustainable Operations and Management Principles of Operations Management: Sustainability and Supply Chain Management (10th Edition) Principles of Operations Management: Sustainability and Supply Chain Management Plus MyOMLab with Pearson eText -- Access Card Package (10th Edition) Supply Chain Management for Humanitarians: Tools for Practice Principles of Supply Chain Management: A Balanced Approach Operations Management: Sustainability and Supply Chain Management (12th Edition) MyOMLab with Pearson eText -- Access Card -- for Operations Management: Sustainability and Supply Chain Management Introduction to Supply Chain Management Technologies, Second Edition (Resource Management) Designing and Managing the Supply Chain 3e with Student CD Operations and Supply Chain Management: The Core (Book Only) (McGraw-Hill/Irwin Series Operations and Decision Sciences) Operations Management in the Supply Chain: Decisions and Cases (McGraw-Hill/Irwin Series, Operations and Decision Sciences) Manufacturing Planning and Control for Supply Chain Management (McGraw-Hill/Irwin Series in Operations and Decision Sciences) Purchasing and Supply Chain Management (McGraw-Hill/Irwin Series in Operations and Decision Sciences) Purchasing and Supply Chain Management, 3rd edition (McGraw-Hill/Irwin Series in Operations and Decision Sciences)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)